ASLA
WISCONSIN

# 2027 WISCONSIN CHAPTER SPONSORSHIP FORM

## BENEFITS OF SPONSORSHIP

The Wisconsin Chapter of the American Society of Landscape Architects (WI ASLA) is a non-profit organization committed to the promotion of the profession of Landscape Architecture in the State of Wisconsin. We have over 200 active members and a social media audience of 1,000 who value exposure to your products, services, programs and people (YOU!)

Sponsorship with WI ASLA allows your company or organization access to Landscape Architects and other allied professionals through our quality education, engagement and outreach programs. Networking with our membership provides the opportunity to share industry trends, products and services, and information related to current and future design and construction of our work. Increase the visibility of your products and services to Landscape Architects in Wisconsin. For more information visit our website: www.wiasla.com.

## ADVERTISEMENT

Advertisements in our printed and electronic media, including our website, e-newsletter and event programs provide recognition of our sponsors. A logo and link to your company's website will be placed on the chapter website.

## EXHIBITING

Sponsors value direct interaction with our members via in person or virtual meetings hosted by WI ASLA. Your company can use these meetings to showcase products and services to our members and expand your professional network.

## INVOLVEMENT

WI ASLA welcomes sponsor participation at meetings and events with our membership. We will also be working with Gold and Platinum sponsors to coordinate additional opportunities for face time with our members.

## MARKETING

Do you have a new product, service or education opportunity that needs to be marketed? If so, we will gladly highlight it on our social media platforms and email blasts to our members.

| ANNUAL CHAPTER SPONSORSHIP OPPORTUNITIES | BRONZE $1,000 | SILVER $1,500 | GOLD $2,000 | PLATINUM $2,500 |
|---|---|---|---|---|
| Spring Conference Exhibitor Booth | ● | ● | ● | ● |
| Recognition at Spring Conference | ● | ● | ● | ● |
| Website Presense (logo + link) on WI ASLA Sponsorship Page | ● | ● | ● | ● |
| Featured Sponsor of the Month in E-Blast Update | | ● | ● | ● |
| Complimentary Job Postings on WI ASLA Website | | ● | ● | ● |
| Website Presense (logo + link) on WI ASLA Home Page | | | ● | ● |
| Recognition at ALL Chapter Events | | | ● | ● |
| Opportunity to Host CEU Events Promoted by WI ASLA | | | ● | ● |
| Complimentary Ticket to WI ASLA Annual Meeting | | | (1) | (2) |
| Post on WI ASLA Social Media (sponsor supplied graphic + text) | | | (2) | (4) |
| Invitation to Introduce a Keynote Session at Spring Conference | | | | ● |

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| EVENT SPONSORSHIP OPPORTUNITIES | PRIME SPONSOR | JOINT SPONSOR |
|---|---|---|
| Student Scholarship | ☐ $1,000 | ☐ $500 |
| Annual Meeting | ☐ $1,500 | ☐ $500 |
| Park(ing) Day Support | ☐ $800 | ☐ $400 |
| Fall Field Session Happy Hour | ☐ $500 | |
| Spring Conference After Hours Social | ☐ $1,000 | |
| Student Mentorship Event/Social | ☐ $500 | |
| Spring Conference Breakfast Sponsor (Limit 2) | ☐ $1000 | |
| Spring Conference Lunch Sponsor (Limit 1) | ☐ $1000 | |
| Spring Conference Refreshment Sponsor (Limit 2) | ☐ $500 | |

## FIRM PARTNERSHIP*

| OPPORTUNITIES | SILVER $300 | GOLD $600 |
|---|---|---|
| Website Presence on WI ASLA Firm Partnership Page | ● | ● |
| Unlimited Complimentary Job Postings on WI ASLA Website | ● | ● |
| Logo on Spring Conference Event Materials | ● | ● |
| Student Scholarship Fund Support | ● | ● |
| Award Submission (up to 2 projects) | **(1)** | **(2)** |
| Discounted Admission to Paid Chapter Events** | | ● |
| Firm Highlight on Social Media during World Landscape Architecture Month | | ● |

***Firm Sponsorship is available to design firms that wish to partner with the WI ASLA Chapter. To qualify, design firms must employ at least one Landscape Architect that is actively practicing design in the state of Wisconsin.***
****35% Discount on up to 5 attendees. Discount excludes Spring Conference.***

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# 2027 WISCONSIN CHAPTER CALENDAR

| | | |
|---|---|---|
| **JANUARY**<br>• Annual Meeting + Recognition Awards<br>• Mentorship Portfolio Review | **FEBRUARY**<br>**23-24** Spring Conference + After Hours Social | **MARCH** |
| **APRIL**<br>• Jensen-Longenecker Banquet + Professional Awards | **MAY**<br>• Mentorship Social | **JUNE**<br>• Summer Happy Hour |
| **JULY**<br>• Mini-Field Session | **AUGUST** | **SEPTEMBER**<br>• Park(ing) Day + Happy Hour |
| **OCTOBER**<br>• Fall Field Session + Happy Hour<br>• 21-24 - ASLA/IFLA Conference, Chicago | **NOVEMBER**<br>• Mentorship program Ask me Anything Event | **DECEMBER**<br>• Holiday Happy Hour |

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## REGISTRATION FORM

**YES!**
I would like to participate in the **WI ASLA Sponsorship Program** at the Following Level:

| BRONZE | SILVER | GOLD | PLATINUM |
|---|---|---|---|
| $1,000 | $1,500 | $2,000 | $2500 |
| ☐ | ☐ | ☐ | ☐ |

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**YES!**
I would like to participate in the **WI ASLA Firm Partnership Program** at the Following Level:

| SILVER | GOLD |
|---|---|
| $300 | $600 |
| ☐ | ☐ |

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**COMPANY NAME:** **CONTACT:**

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**ADDRESS:**

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**COMPANY WEBSITE:** **CONTACT EMAIL:** **CONTACT PHONE:**

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**PAYMENT INFORMATION** **ONLINE** ☐ **CARD** ☐ **CHECK** ☐ (send to: WI ASLA, 1818 Milton Ave. Suite 100, #1060, Janesville, WI 53545)

**CARD #:** **EXP DATE:** **CVV CODE:**

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**TOTAL: $** _____

**THANK YOU FOR YOUR PARTNERSHIP!**