



## 2023 CHAPTER SPONSORSHIP FORM

### BENEFITS OF SPONSORSHIP

The Wisconsin Chapter of the American Society of Landscape Architects (WI ASLA) is a non-profit organization committed to the promotion of the profession of Landscape Architecture in the State of Wisconsin. We have over 200 active members and a social media audience of nearly 1,000 who value exposure to your products, services, programs, and people (YOU!).

Sponsorship with WI ASLA allows your company or organization access to Landscape Architects and other allied professionals through our quality education, engagement, and outreach programs. Networking with our membership provides the opportunity to share industry trends, products and services, and information related to current and future design and construction of our work. Increase the visibility of your products and services to Landscape Architects in Wisconsin. For more information visit our website at: <https://wiasla.com/sponsors.php>.

#### ADVERTISEMENT

Advertisements in our printed and electronic media, including our website, e-newsletter and event programs provide recognition of our sponsors. A logo and link to your company's website will be placed on the chapter website.

#### EXHIBITING

Sponsors value direct interaction with our members via in person or virtual meetings hosted by WI ASLA. Your company can use these meetings to showcase products and services to our members and expand your professional network.

#### INVOLVEMENT

WI ASLA welcomes sponsor participation at meetings and events with our membership. We will also be working with Gold and Platinum sponsors to coordinate additional opportunities for face time with our members.

#### MARKETING

Do you have a new product, service or education opportunity that needs to be marketed? If so, we will gladly highlight it on our social media platforms and email blasts to our members.

#### OPPORTUNITIES

	BRONZE	SILVER	GOLD	PLATINUM
Website Presence (logo+link)	●	●	●	●
E-Newsletter Presence	●	●	●	●
Advertise Sponsor Organized Continuing Education Unit (CEU) Events	●	●	●	●
Spring Conference*	●	●	●	●
Awards Reception**		●	●	●
Announce one of WI ASLA Award Recipients		●	●	●
Recognition at Annual Fall Meeting		●	●	●
Social Media Posting (1 per year, created by sponsor)		●		
Social Media Posting (3 per year, created by sponsor)			●	
Social Media Posting (6 per year, created by sponsor)				●
Field Session & Social or Conference Recognition				●

\*Includes a table and logo on all conference documents. Platinum level receives keynote speaker spotlight

\*\*Includes tickets: Platinum (4), Gold (2), Silver (1), Bronze (1)

**ONE TIME SPONSORSHIP OPPORTUNITIES****PRIME SPONSOR****JOINT SPONSOR**

Women's Meet & Greet Social	<input type="checkbox"/>	\$500	
Student Scholarship	<input type="checkbox"/>	\$1,000	<input type="checkbox"/> \$500
Jensen-Longenecker Banquet	<input type="checkbox"/>	\$1,000 (2 available)	<input type="checkbox"/> \$500 (4 Available)
Annual Fall Meeting	<input type="checkbox"/>	\$500	
Host a Virtual WI ASLA Event	<input type="checkbox"/>	\$250	
Field Session*	<input type="checkbox"/>	\$1,250	<input type="checkbox"/> \$500 (2 Available)
Spring Conference Social	<input type="checkbox"/>	\$3,000	
Spring Conference After Hours Social	<input type="checkbox"/>	\$1,000	

\*Work with a firm to develop a field session where your product(s) are showcased somewhere in Wisconsin!

**FIRM PARTNERSHIP\*****SILVER****GOLD****\$300****\$600**

Advocacy Fund (Tax Deductible Donation)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invitation to Provide an Education Session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Event Sponsorship Banner at Chapter Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Firm Name + Logo on Firm Directory Page on Website with Link	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Subscription to Landscape Architecture Magazine	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Free Job Listings with WI ASLA	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo in Annual Report and Chapter Event Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Student Scholarship Fund Support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Award Submissions (1 project)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Awards Submissions (up to 2 projects)		<input checked="" type="checkbox"/>
Discounted Admission to Paid Chapter Events**		<input checked="" type="checkbox"/>

\* Firm Partnerships are now available to all design firms that wish to support and partner with the WI ASLA Chapter. To qualify, design firms must employ at least one Landscape Architect that is actively practicing design in the State of Wisconsin. See above for a list of all the benefits of becoming a Firm Partner with WI ASLA.

\*\*25% discount up to a limit of 5 attendees. Excludes spring conference.

**REGISTRATION FORM****BRONZE****SILVER****GOLD****PLATINUM**

**Yes!**  \$750  \$1,000  \$1,500  \$2,500

I would like to participate in the WI ASLA Sponsorship Program at the following level:

**SILVER****GOLD**

I would like to participate in the WI ASLA Firm Partnership Program at the following level:  \$300  \$600

Company Name

Contact Name

Address

Zip Code

Company Website

Contact Email

Contact Phone Number

Payment Information Online  Card  Check

# Exp Date :

CVV code Total: \$ \_\_\_\_\_

**Wisconsin Chapter of the  
American Society of Landscape Architects**

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Pay Online: [wiasla.com](http://wiasla.com)

**Thank you for your partnership!**