

Professional Awards Nomination

2025 WI ASLA Awards Program



Eligibility

The Wisconsin Chapter of The American Society of Landscape Architects (WI ASLA) invites ALL qualified individuals and firms to submit entries for landscape architecture projects located in or out of the State of Wisconsin. All applicants must have primary involvement in their entry and must clearly describe their role in the project. Additionally, projects entered must be submitted with the consent of the client or owner. Submitting more than one entry in any given category and/or across categories is encouraged as the jury has the ability to select multiple projects within each category to be recognized with an award.

Awards and Jury

Entries may be awarded within the three levels listed below:

- Award of Excellence – one possible award selected from all entries
- Honor Award – one possible award per category
- Merit Award – as many as the jury finds exemplary

The jury will be comprised of landscape architects from a partnering state chapter of ASLA.

Entry Fees

For each project submitted to WI ASLA:

- \$125 per submittal (ASLA Members)*
- \$200 per submittal (Non-Member)

Payment can be made online at www.wiasla.com or by check (preferred if possible)

Make checks payable to: Wisconsin Chapter of the American Society of Landscape Architects (WI ASLA)

*Support of the chapter at the Firm Partnership level provides waived awards entry fees based on the designated level of Partnership. Please see our sponsorship menu (<https://www.wiasla.com/sponsorship>) for more information and to register for sponsorship or partnership opportunities if your design firm is interested.

Deadline

All entries must be received by 5:00 PM CST on Friday, March 7, 2025

Questions

Questions regarding entries should be directed to — awards@wiasla.com

Award Winning Entries

The award winners will be notified several weeks prior to the awards ceremony. This year, the Awards Ceremony will be hosted in conjunction with the UW-Madison Jensen Longenecker Banquet on April 18, 2025. The Chapter is hopeful that at least one member from each winning entry will be available to attend the event and provide a brief overview of the project. Please note that an individual registration fee in support of the Department of Landscape Architecture will be required to attend the banquet.

Category 1 - General Small Scale Design (Construction Cost < \$500,000)

This General Design category recognizes site-specific works of landscape architectural design that have a construction budget of \$500,000 or less. Typical entries in this category include: public open space, environmental, commercial, institutional or private landscapes, residential, historic preservation, reclamation, conservation, design for transportation or infrastructure, landscape art, interior landscape design, green roofs, etc.

For large incremental projects, at least the first stage must be completed to be eligible for an award. Design entries should exhibit a relationship to planning and a framework larger than the immediate site.

CRITERIA FOR JUDGING:

- Quality of design
- Functionalism
- Relationship to context and environmental responsibility
- Relevance to the profession, the public, and the environment

Category 2 - General Medium Scale Design (Construction Cost \$500,000-\$3,000,000)

This General Design category recognizes site-specific works of landscape architectural design that have a construction budget between \$500,000-\$3,000,000. Typical entries in this category include: public open space, environmental, commercial, institutional or private landscapes, residential, historic preservation, reclamation, conservation, design for transportation or infrastructure, landscape art, interior landscape design, green roofs, etc.

For large incremental projects, at least the first stage must be completed to be eligible for an award. Design entries should exhibit a relationship to planning and a framework larger than the immediate site.

CRITERIA FOR JUDGING:

- Quality of design
- Functionalism
- Relationship to context and environmental responsibility
- Relevance to the profession, the public, and the environment

Category 3 - General Large Scale Design (Construction Cost \$3,000,000+)

This General Design category recognizes site-specific works of landscape architectural design that have a construction budget of \$3,000,000 or more. Typical entries in this category include: public open space, environmental, commercial, institutional or private landscapes, residential, historic preservation, reclamation, conservation, design for transportation or infrastructure, landscape art, interior landscape design, green roofs, etc.

For large incremental projects, at least the first stage must be completed to be eligible for an award. Design entries should exhibit a relationship to planning and a framework larger than the immediate site.

CRITERIA FOR JUDGING:

- Quality of design
- Functionalism
- Relationship to context and environmental responsibility
- Relevance to the profession, the public, and the environment

Category 4 - Un-Built Works (Design)

The Un-Built Works category recognizes site-specific projects which have been designed but may or may not lead into construction. Projects can include conceptual site plans, site studies, site design competition submittals, master planning documents, etc.

CRITERIA FOR JUDGING:

- Quality of design
- Functionalism
- Relationship to context
- Environmental responsibility
- Relevance to the profession, the public and the environment

Category 5 - Analysis and Planning

Typical entries in this category include: general development, government policies or programs, legislation or regulations, landscape analysis, natural and visual resource inventories, natural resource protection, or conservation.

CRITERIA FOR JUDGING:

- Quality of planning and design
- Relationship to context and environmental responsibility
- Effective use, presentation, or programming of landscape architectural techniques
- Impact on the environment or environmental decision making
- Significance to the profession

Category 6 - Research

This category recognizes scholarly research that examines a problem using accepted methods and arriving at supported and original findings or solutions of value to the profession. A paper copy of the document may be submitted if a digital version is not available. Examples can include publications, thesis work, course work, etc.

CRITERIA FOR JUDGING:

- Quality of presentation
- Significance to the profession

Category 7 - Communication

This category recognizes design achievements in communicating landscape architectural information, technology, theory, or practice to those within or outside the profession. This category includes published or written documents, exhibits or video presentations. A paper copy of the document may be submitted if a digital version is not available. A five-minute maximum DVD presentation of the project may also be submitted.

CRITERIA FOR JUDGING:

- Quality of content and presentation
- Usefulness to the intended reader or viewer
- Significance to the profession

Professional Award Entry Form

2025 WI ASLA Awards Program



Entry Checklist

ENTRY DEADLINE: FRIDAY – MARCH 7, 2025

The following steps should be completed in preparing your project entry:

- Determine your eligibility
- Obtain client permission signature
- Determine the category of your submittal
- Complete this Entry Form
- Pay the Entry Fee
- Complete the Submittal Package for your entry (refer to the following page for additional submittal instructions)

Entrant Information

Project Name:

Location: (if applicable)

Landscape Architect: (name of individual(s) or firm(s) as you would like it to appear on all awards-related communications):

Address:

Phone/Fax:

Signature of Applicant:

LEGAL STUFF: I have read the background information on the entry form regarding the WI ASLA 2025 Professional Awards Program. The submitted project was done in compliance with all licensure laws, rules and regulations of the State of Wisconsin. I have secured one-time publication rights to all slides and photographs and give permission to WI ASLA to publish these slides and photographs as part of their website and social media campaigns. I understand that all winning material will be retained at WI ASLA. If the submission should win, I agree to supply further information and graphic material as requested by WI ASLA.

Entry Category (Circle One)

1. General Small Scale Design
2. General Medium Scale Design
3. General Large Scale Design
4. Un-Built Works
5. Analysis & Planning
6. Research
7. Communication

Client Information

Client Name:

Address:

Phone/Fax:

Signature of Client:

I have reviewed this entry to the WI ASLA 2025 Professional Awards Program and have no objection to the submission, judging, or publication of this material.

Professional Award Entry Checklist

2025 WI ASLA Awards Program



Submittal Package Checklist

The submittal package is intended to be an all-digital format. However, submission and payment may also be made by standard mail. Use this checklist to prepare your project entry:

1. Complete the entry form
2. Pay the entry fee
 - Send a check made payable to Wisconsin Chapter ASLA (check is preferred, if possible), or pay online at www.wiasla.com
3. Prepare your PowerPoint image deck
 - Download the PowerPoint template from the Wisconsin Chapter ASLA website; use template as a guide for format, text size, font, and background.
 - Maximum of twenty slides, including the title slide — include written descriptions for images used on each slide
4. Create written narrative of the project including the items below (single page maximum)
 - Purpose of the Project — description of the project's program, scope, planning or design philosophy, and design intent
 - Role of the Landscape Architect — description of the landscape architect's role and involvement, along with the role of any collaborating parties, using generic terms such as client, consultants, etc.
 - Project significance — reference the impact the project has had in regards to the client and/or the surrounding context, as well as its impact on the perception of the profession.
 - Special Factors — explanation of why the project is unique or special, plus any unusual problems, techniques, or budgetary constraints encountered
5. Conceal entrant identity
 - Identity of entrants are not to be revealed on entry materials except for the entry form
6. Finalize your entry:
 - Email a Google Drive link containing the following:
 - Completed entry form, receipt of payment, image deck, and written narrative
 - Image files (jpeg or png) of all images used in PowerPoint presentation (for use on digital media)
 - Provide the written narrative in both PDF and word format
 - Any other pertinent information to the submittal (i.e. digital copies of documents or executive summaries. Projects will not be evaluated on additional information, only on what is presented as part of the required submittal.)
 - Note: Projects submitted via mail delivery must be RECEIVED by the deadline.
7. Send completed entry information to:

Electronic Submittals: Deliver Electronically to: awards@wiasla.com

Printed Submittals (only if necessary, electronic submittals are preferred):

Attn: Wisconsin Chapter ASLA 2025 Professional Awards

Saiki Design

1110 S. Park Street, Madison, WI 53715

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