

# 2026 WISCONSIN CHAPTER SPONSORSHIP FORM

## BENEFITS OF SPONSORSHIP

The Wisconsin Chapter of the American Society of Landscape Architects (WI ASLA) is a non-profit organization committed to the promotion of the profession of Landscape Architecture in the State of Wisconsin. We have over 200 active members and a social media audience of 1,000 who value exposure to your products, services, programs, and people (YOU!).

Sponsorship with WI ASLA allows your company or organization access to Landscape Architects and other allied professionals through our quality education, engagement and outreach programs. Networking with our membership provides the opportunity to share industry trends, products and services, and information related to current and future design and construction of our work. Increase the visibility of your products and services to Landscape Architects in Wisconsin. For more information visit our website at: <a href="https://wiasla.com/">https://wiasla.com/</a>.

#### **ADVERTISEMENT**

Advertisements in our printed and electronic media, including our website, e-newsletter and event programs provide recognition of our sponsors. A logo and link to your company's website will be placed on the chapter website.

#### **EXHIBITING**

Sponsors value direct interaction with our members via in person or virtual meetings hosted by WI ASLA. Your company can use these meetings to showcase products and services to our members and expand your professional network.

### **INVOLVEMENT**

WI ASLA welcomes sponsor participation at meetings and events with our membership. We will also be working with Gold and Platinum sponsors to coordinate additional opportunities for face time with our members.

CHAPTER SPONSORSHIP OPPORTUNITIES

Social Media Posting (3 per year, created by sponsor)
Social Media Posting (6 per year, created by sponsor)

#### **MARKETING**

**BRONZE** 

\$750

Do you have a new product, service or education opportunity that needs to be marketed? If so, we will gladly highlight it on our social media platforms and email blasts to our members.

SILVER GOLD

\$1,000 \$1,500

**PLATINUM** 

\$2.500

	<b>4730</b>	<b>\$1,000</b>	<b>71,500</b>	<b>72,300</b>
Website Presence (logo + link)	•		•	•
E-Newsletter Presence	•			•
Advertise Sponsor Organized Continuing Education Unit (CEU) Events	•	•	•	•
Spring Conference Recognition and Booth	•		•	•
Recognition at Annual Meeting				
Awards Reception Recognition and Attendance*				
Student Mentorship Recognition			•	•
Social Media Posting (1 per year, created by sponsor)				

Field Session Sponsor

<sup>\*</sup>Includes attendance for (2) at the Awards Reception.

EVENT SPONSORSHIP OPPORTUNITIES	PRI	ME SPONSOR	ONSOR JOINT SPONSOR		SOR
Happy Hour Social Sponsor		\$500			
Direct Student Scholarship Contribution		\$1,000		\$500	
Jensen-Longenecker Banquet (Supports UW-Madison Landscape Architecture Students)		Contact UW directly	′		
Annual Meeting		\$500			
Parking Day Support		\$300			
Field Session Tour Host (Platinum Sponsors are excluded)		\$1,250			
Spring Conference Happy Hour		\$1,000			
Spring Conference After Hours Social (late night event)		\$1,500			
FIRM PARTNERSHIP*			\$300	GOLD \$600	
Advocacy Fund (Tax Deductible Donation)			•	•	
Invitation to Provide an Education Session			•	•	
Logo on Promotional Materials for Chapter Events			•	•	
Firm Name + Logo on Firm Directory Page on Website with Link			•	•	
Subscription to Landscape Architecture Magazine			•	•	
Firm Recognition in the support of the profession			•	•	
Firm Highlight on Social Media during World Landscape Architecture Month	า		•	•	
Student Scholarship Fund Support					
Award Submissions (1 project)			•		
Awards Submissions (up to 2 projects)				•	
Discounted Admission to Paid Chapter Events**				•	
* Firm Partnerships are now available to all design firms that wish to support and partner with the WI AS actively practicing design in the State of Wisconsin. See above for a list of all the benefits of becoming a l**25% discount up to a limit of 5 attendees. Excludes spring conference.			s must employ at	least one Landscape	Architect that is
REGISTRATION FORM		BRONZE	SILVER	GOLD	PLATINUM
Yes! I would like to participate in the WI ASLA Sponsorship Program at the following levels.	el:	\$750	\$1,000	\$1,500	\$2,500
			SILVER	GOLD	
I would like to participate in the WI ASLA Firm Partnership Program at the following level:			\$300	\$600	
Company Name		Contact Name	•		
Address		Zip Code			
Company Website Contact Email		Contac	t Phone Num	ber	
Payment Information Online Card Chec	-k 「			Chapter of the Landscape Ar	
	-·· L		1818 Milton Ave. Suite 100, #1060 Janesville, WI 53545		
# Exp Date :					
CVV code Total: \$		E		in@wiasla.cor	n



# 2026 WISCONSIN CHAPTER CALENDAR

January	February	March					
<b>30</b> - Annual Meeting + Recognition Awards		<b>12-13</b> - Spring Conference + After Hours Social					
* Mentorship Portfolio Review		<b>14</b> - Terrace Town Open House					
April	May	June					
<b>17</b> - Jensen-Longenecker Banquet + Professional Awards	Mentorship Social	Field Session: Boerner     Botanical Gardens					
July	August	September					
		Park(ing) Day + Happy Hour					
October	November	December					
Fall Field Session + Happy Hour	Mentorship Program     Ask Me Anything Event	• Holiday Happy Hour					