



2009 Professional Awards

First "CALL FOR ENTRIES"

DEADLINE: FRIDAY – JANUARY 29TH, 2010

Eligibility

All members of the Wisconsin Chapter of ASLA are eligible to submit entries. Non-Wisconsin ASLA members and Non-ASLA members who have performed a primary role in a project located in the state of Wisconsin may submit an entry as well. The applicant must have primary involvement in the entry and must clearly describe his/her role in the project.

Entry Categories

Awards may be given in five categories.

1. General Design
2. Residential Design
3. Analysis & Planning
4. Research
5. Communications

Awards

Awards may be given at the three levels listed below. The awards will be presented at the WIASLA Awards Ceremony. The Date and location of the Awards Ceremony is to be announced. Winners will also be featured on the WIASLA website.

- Award of Excellence – one from all the entries.
- Honor Award – one per category.
- Merit Award – as many as the jury finds exemplary.

Jury

The jury will be comprised of landscape architects from a nearby state's chapter of ASLA. The jury will be comprised of at least five professionals including the following: a landscape architect with at least ten (10) years experience, an educator, a design/build professional, an allied professional such as an engineer, architect, artist, etc. and a landscape architect with five (5) years experience.

Entry Fee

For each project submitted by ASLA members and associates, \$75 must accompany the submittal. \$125 must accompany submittals by non-members.

Questions

Questions regarding entries should be directed to Christa Wollenzien at secretary@wiasla.com. For reference all questions submitted on or before January 22nd, 2010 will be posted on the WIASLA webpage – www.wiasla.com.

Deadline

All entries must be received by 5:00 PM on Friday January 29, 2010.

Submittal Package

The submittal package has been revised to be an all digital format, except for the entry form and check. The following is the submittal requirements for **ALL** categories.

1. Complete the entry form (page 5).
2. Include a check for the entry, payable to Wisconsin Chapter of ASLA.
3. Conceal the identity of the landscape architect(s) and entrant on all submission materials except on the entry form.
4. Prepare a PowerPoint presentation. Download the PowerPoint template from the Wisconsin Chapter of ASLA web page – www.wiasla.com. Use this template for format, text size and font, and background.
5. The PowerPoint presentation should contain the following:
 - The project description:
 - Purpose of the Project - Describe the project's program, scope, planning or design philosophy, and design intent.
 - Role of the Landscape Architect - Describe the landscape architect's role of involvement, along with the role of any collaborating parties, using generic terms such as client, consultants, etc.
 - Special Factors - Explain why the project is unique or special, plus any unusual problems, techniques, or budgetary constraints encountered.
 - The first image slide should be of the site plan or title slide.
 - Use ten to twenty slides, including the site plan or title slide.
 - Include a written description of the images on the PowerPoint slides.
6. Submit a CD or DVD containing the following:
 - PowerPoint presentation
 - Jpegs of each image (for web posting)
 - All text in a Microsoft word document.
 - Any other pertinent information to the submittal, i.e. digital copies of documents for the Research and Communication categories.
7. See Specific Category Entry Requirements for the Research and Communication categories (Category 4 and 5).
8. SEND TO:
Wisconsin Chapter of ASLA
PROFESSIONAL AWARDS

Sending via US Postal Service:
Jay Gehler
PO Box 107
Sun Prairie, WI 53590
ASLA Professional Awards

Sending via FedEx or UPS:
Jay Gehler
609 Lavern Ridge Road
Mt Horeb, WI 53572
ASLA Professional Awards

Award Winning Entries

The award winning projects will be notified prior to the awards ceremony. The Chapter requests that one member from each winning entry be present to receive the award and present a brief five minute presentation of their project. Each winner will also receive one framed award as well as a copy of the award to give to their client.

Entry Categories:

Category 1: General Design

The design category recognizes site-specific works of landscape architectural design. Typical entries in this category may include: public open space, environmental, commercial, institutional, or private landscapes; historic preservation, reclamation, conservation, design for transportation or infrastructure, landscape art; interior landscape design; green roofs; and more.

For large incremental projects, at least the first stage must be completed to be eligible for an award. Design entries should exhibit a relationship to planning and a framework larger than the immediate site.

CRITERIA FOR JUDGING:

1. Quality of design;
2. Functionalism;
3. Relationship to context;
4. Environmental responsibility;
5. Relevance to the profession, the public and the environment

Category 2: Residential Design

The design category recognizes residential site-specific works of landscape architectural design. . Projects can include single or multi-family residential projects; activity areas for entertaining, recreation, relaxing; indigenous and native landscapes; new construction or renovation projects; historic preservation; affordable landscape concepts; small site development; private gardens; rooftop gardens. For large incremental projects, at least the first stage must be completed to be eligible for an award.

CRITERIA FOR JUDGING:

1. Quality of design;
2. Functionalism;
3. Relationship to context;
4. Environmental responsibility;
5. Relevance to the profession, the public and the environment

Category 3: Analysis & Planning

Typical entries in this category may include: general development, regional, transportation, recreation or town plans; government policies or programs; legislation or regulations; landscape analysis such as environmental assessments and natural and visual resource inventories, natural resource protection, conservation, restoration and/or reclamation plans.

CRITERIA FOR JUDGING:

1. Quality of planning and design;
2. Relationship to context;
3. Environmental responsibility;
4. Effective use, presentation or programming of landscape architectural techniques;
5. Opportunities for landscape architecture to have a significant impact on the environment or environmental decision making;
6. Significance to the profession.

Category 4: Research

This category recognizes scholarly research that examines a problem using accepted methods and arriving at supported and original findings or solutions of value to the profession.

CRITERIA FOR JUDGING:

1. Quality of presentation
2. Significance to the profession

SPECIFIC CATEGORY ENTRY REQUIREMENTS:

- A paper copy of the document may be submitted if a digital version is not available.

Category 5: Communication

This category recognizes design achievements in communicating landscape architectural information, technology, theory, or practice to those within or outside the profession. This category includes published or written documents, exhibits or video presentations.

CRITERIA FOR JUDGING:

1. Quality of content and presentation
2. Usefulness to the intended reader or viewer
3. Significance to the profession

SPECIFIC CATEGORY ENTRY REQUIREMENTS:

- A paper copy of the document may be submitted if a digital version is not available.
- A five minute maximum DVD presentation of the project may also be submitted.

ENTRY FORM
DEADLINE: FRIDAY – JANUARY 29, 2010

Entry Checklist:

The following steps should be completed in preparing your project entry. Detailed requirements for the written descriptions and submittal materials are described on the previous pages.

- Determine your eligibility (See page 1).
- Obtain client permission (See Entry Form).
- Determine the category of your submittal (See page 3 and 4).
- Complete the **Entry Form**.
- Provide the **Entry Fee**.
- Complete the **Submittal Package** for your entry (See page 2).

**Wisconsin Chapter of ASLA
PROFESSIONAL AWARDS**

Entrant

- WIASLA fellow, Member, or Associate (\$75)
- Non- Wisconsin ASLA member (\$125)

Project Information

Project Name:

Location (if applicable):

Landscape Architect (Name of individual/s, firm/agency)

Address:

Phone/Fax:

Signature of Entrant

I have read the background information on the entry form regarding the 2009 WIASLA Professional Awards Program. The submitted project was done in compliance with all licensure laws, rules and regulations of the state of Wisconsin. I have secured one-time publication rights to all slides and photographs and give permission to WIASLA to publish these slides and photographs. I understand that all winning material will be retained at WIASLA. If the submission should win, I agree to supply further information and graphic material as requested by WIASLA.

Send To

Sending via US Postal Service:
Jay Gehler
PO Box 107
Sun Prairie, WI 53590
ASLA Professional Awards

Sending via FedEx or UPS:
Jay Gehler
609 Lavern Ridge Road
Mt Horeb, WI 53572
ASLA Professional Awards

Entry Categories

- General Design
- Residential Design
- Analysis & Planning
- Research
- Communication

Client Information

Client:

Address:

Phone/Fax:

Signature of Client

I have reviewed this entry to the 2009 WIASLA Professional Awards Program and have no objection to the submission, judging, or publication of this material.