

Wisconsin ASLA Board Meeting Minutes

*Wisconsin Chapter  
American Society of Landscape Architects*

**WI ASLA Executive Board Minutes  
July 09, 2007**

**Call to Order**

The July meeting of the WI ASLA Board was called to order at 6:18 p.m. on the 9th of July 2007, at Brocach in Madison, Wisconsin.

**Present:** Dan Williams – President; Pam Linn – President Elect; Shawn Kelly – Trustee; Jay Gehler – Treasurer; Jessica Thuli – Secretary; Rebecca Flood – Member-at-large and interim Secretary Christa Wollenzien – Member-at-large; Kyle Trulen – Member-at-large; Zach Veith – Student Chapter President

**Approval of May Meeting Minutes:** Meeting minutes will be amended and Shawn will send amendments to Jessica for incorporation.

**President's Report:** Dan Williams reported the following:

- Dan will send out a letter to solicit candidates for upcoming open board elections. Open positions are as follows:
  - Secretary
  - Member-at-large (one open position)
  - Trustee

**Trustee's Report:** Shawn Kelly reported the following:

- Notice went out to sign up for National ASLA committees—opportunities are posted on the website under governance. Involvement in leadership at the national level is very rewarding and the commitment is a conference call per month and one or two meetings per year.
- Landscape architecture has recently been included on a bill at the national level.
- National ASLA is gearing up for San Francisco in October.
- As the result of a recent phone conversation, Shawn brought forth the suggestion that on top of e-mailed information on dates, events, and licensure we send out a hard copy of literature about licensure with the ballots to all members.
  - We will be mailing information to our membership next week regarding licensure and upcoming events.
- Shawn relayed information about the upcoming process for our licensure bill as it maneuvers its way through the assembly special committee. Shawn will be making contacts with landscape architects once dates for the hearings have been determined and suggested that we divide our membership phone list and call people for support the night before.
  - We can use the advocacy network that National has set up to help members get the information that they want/need to voice support, if they so choose. Supporters can also choose to sign their names in support without speaking.

**Treasurer's Report:** Jay Gehler reported the following:

- The Lake Geneva boat cruise has room for 50 people and we still have plenty of room.
- We will be putting a mailing together for the golf outing, held this year at the Broadlands, and start soliciting sponsors.

**Licensure Committee:**

- Pam attended the Licensure Summit in Grand Rapids, Michigan. Discussion centered on boards, CEUs, and continuing education in general.
- Pam also gained insight into what other challenges and issues state chapters have overcome after they've had a licensure act passed.

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- Shawn, Dan, and Kate met at Rep. Lothian's office with his legislative aid and Brian Swingle, Paul Skidmore, and a representative each from Lieds and the Bruce Company.
  - Mr. Swingle will not agree to licensure or work with the landscape architects on this issue at this point.
- Michael and Shawn met with representatives from the Urban Forestry group and many individuals who were there support the bill.

### **Student Chapter:** Zach Veith reported the following:

- Zach thanked the board for their support in the courtyard project, which was a great success.
- The students are looking for people to get involved in workshops and lectures in the upcoming school year.
- Accreditation and service projects are on the horizon for the '07-'08 academic year.
- Jessica will re-send the courtyard bench designs and the Board can choose up to two designs to recommend to the Department faculty.

### **UW LA Department:** Shawn Kelly reported the following:

- Students had a great time with Arnie and John in Italy.
- Sam is doing a workshop in Honduras this year.
- Accreditation has been pushed back to November.

### **Visibility Committee:**

- No new news.

### **Alumni Committee:**

- There will not be another meeting held until the spring.

### **Fellows Committee:**

- Jim Kevemeier will not submit for fellowship due to health conditions.

### **Webmaster:** Kyle Trulen reported the following:

- We have had four job postings on the website; 2 internships, entry level, and a senior landscape architect.

### **Old Business:**

- Incorporation (Revisions to the By-Laws are as follows):
  - Article 102: Language shall reflect that the principal place of business shall be the registered agent's business address.
  - Article 203: Add "WI-ASLA" after "the abbreviated designation..."
  - Article 305: Remove additional space between "accordance" and "with the Bylaws".
  - Article 402: Add language about Associate members serving on the Board of Directors being allowed to vote on the bylaws.
  - Article 416: Revise "by the by" to read "by the Bylaws".
  - Article 4.: Add language about proxy voting by members for special meetings of the Board.
  - Article 501: "shall" be revised to "may".
  - Article 503: Remove "[optional]" and add "designate and relive an acting president-elect, president, and/or past president."
  - Article 505: Remove "designate and relieve an acting president".
  - Article 709: Add parentheses around (31<sup>st</sup>) or remove them around (1<sup>st</sup>) for consistency.
  - Article 812: Revise "shall" to read "may"
  - Article 813: Revise "shall" to read "may"
  - Article 815: Revise "shall" to read "may"; remove "bi-annual directory, newsletter"; revise "immediate past president" to "president elect"
  - At the end of Article 8 add language about the Membership Committee including individuals and the proposed role of the committee.

### **New Business:**

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- 8 CIP short forms were submitted at the meeting by various Board members. Pam will type these up and submit them to Gloria at National.
- The Second Annual LA's on the Lake Cruise is coming up on August 14<sup>th</sup> in Lake Geneva. Rebecca and Jess will distribute a membership list with phone numbers to the Board for calling purposes the week before the cruise.
- The Membership Committee participated in the first conference call. Rebecca reported that the call's goal was to introduce the idea of the membership committee and allow committee chairs to voice questions and brainstorm ways to continue to grow the membership at the state level. The conference call was a success.
- The Board retreat will be scheduled for after the October National meeting.

**Next meeting:** The next Executive Board meeting is scheduled for Tuesday, August 14<sup>th</sup> at 4:30 at the Kelly Residence in William's Bay.

**Adjournment:** Jess motioned to adjourn and Jay seconded. Approved by consensus. The meeting was adjourned at 8:37 p.m.

Notes taken and written by interim Chapter Secretary Rebecca Flood.