

Wisconsin ASLA Board Meeting Minutes

*Wisconsin Chapter  
American Society of Landscape Architects*

**WI ASLA Executive Board Minutes  
February 13, 2007**

**Call to Order**

The February meeting of the WI ASLA Board was called to order at 6:20 p.m., on the 13th of February 2007, at Maharaja in Madison, Wisconsin.

**Present:** Dan Williams – President; Jay Gehler – Treasurer; Shawn Kelly – Trustee; Jessica Thuli – Secretary; Rebecca Flood – Member-at-large; Kyle Trulen – Member-at-large; Leigh Gevlinger - Student Chapter President; Zach Veith – Student Chapter President Elect; Arnie Alanen – UW-Madison Professor

**Approval of January Meeting Minutes:** January meeting minutes were approved by consensus, with the amendment that Shawn Kelly was present at the meeting - motioned by Shawn, seconded by Rebecca.

**President's Report:** Dan Williams reported the following:

- Professional Awards Judging: Minnesota is judging our awards. They are scheduled to be done by the end of February. Minnesota's awards are due Feb 23<sup>rd</sup>, and should arrive in WI for judging by the end of Feb. We have a short 2-3 week turn around period, as MN needs results back by March 16<sup>th</sup>. The board will set up a date for judging these awards, which must include a member from the University. Jessica will send an email to solicit volunteers.
- Vendors: Dan will send a compiled list of solicited vendors to the board. Jay will verify that addresses, phone number, etc are correct before soliciting them to sponsor for WIASLA events.
- HALS Update: Arnie brought along a cutsheet of historically significant places in WI, directed at politicians. There are four major topics: dairyland, industrial, native american, and design. These will be distributed to local politicians on march 5<sup>th</sup>. Dan and Arnie are in the process of updating the short form entry to nationals. This will include five site nominations, three of which have already been submitted to Paul Bulinski. Arnie is working on some long form submittals as well, including one for Tenny Park in Madison, WI. A potential CIP grant could include taking a historic and current award winning landscape of each lobbyists district to Lobby Day.
- LARE Workshop in WI: Shawn Kelly and Aaron Williams are in the works of coordinating a review session for WI members. Updates on this topic at a later date.
- Pam has been pricing pins for distribution. She has been quoted \$1,600 for 500 pins. The board will vote on whether to move forward with this option. The pins will be distributed at the Spring Conference and mailed to those members who could not attend the conference.

**Trustee's Report:** Shawn Kelly reported the following:

- Nominees for ASLA President are out, and will be voted on at the Board of Trustee's mid-year meeting. E-voting will continue to be an option this year. The nominees are Angela Dye and Gary Kessler.
- There are 60 accredited programs in the USA this year, outstanding!

**Treasurer's Report:** Jay Gehler reported the following:

- Jay has been receiving money from vendors for the Spring Conference.
- We are paid up with the Ethics Board.
- It was decided that vendors will be solicited only once per year.

**Licensure Committee:** Shawn Kelly reported the following:

- There is a meeting scheduled with Mr. Schwingle at the end of February at Ag Hall in Madison, WI. All are invited and encouraged to attend.
- There will be an Urban Forestry meeting on February 21 at 9:30am. Our lobbyist will be there, and the board is encouraged to attend if possible.
- Our bill is being drafted by an attorney, however the tight budget has halted the bill from progressing faster. Once the draft is done, it will be reviewed by another attorney and then we will try to gain support

## Wisconsin ASLA Board Meeting Minutes

for it. So far we have support of Planners, Green Building Alliance, and the State Board of Technical Registration. The Arborists remain on the line.

### **Student Chapter:** Leigh and Zach reported the following:

- Zach Veith is president elect.
- LaBash is in one week, and 15 students will be taking university vans to New Orleans. Jay wrote a check to Leigh for \$500 to split among the attendees.
- The student chapter is planning a CALS Day for Kids in April. This will support ASLAL month, and get the program active in CALS again.
- The Jensen Longenecker Banquet and Job Fair is scheduled for April 13<sup>th</sup>. The students are planning an after-banquet-event.
- Ag Hall Courtyard: A planting plan committee has been formed to finalize the design and finish installation of the plantings this spring. Leigh requested to know how much money is left in the CIP grant for this project, as the students would like to purchase a donor plaque for the courtyard to recognize the many generous donors that made the project possible. A bench design from the students will also be chosen to be built and installed. Shawn is heading this project up.
- Arnie is organizing a summer class in Italy, a joint venture with Milwaukee Architecture Department. It will be held from May-June. The chapter board will think of possible ways for students to 'win' scholarships to help pay for this trip.

### **UW LA Dept.:** Shawn reported the following:

- Evelyn Howell's mother passed away recently. The board will make a memorial donation to the UW Arboretum in her honor.
- Arnie announced that he will be retiring in one year!
- The Jensen Longenecker Banquet and Job Fair is scheduled for April 13<sup>th</sup>. Each firm pays \$100 to present and interview our students. Shawn would like to use this money to help fund (at a minimum) the senior fee for the banquet.
- Accreditation is this coming fall, so the department is continuing to prepare for this.
- Shawn Kelly, Sue Thering, and Lee Host Jablonski will be presenting at UC Berkley and Davis in early March on their work with native American communities.
- Lucie, a recent UW graduate, won the CLARB award this year. That makes 3 UW-Madison CLARB award winners in the past 4 years!

### **Visibility Committee:** Jay reported the following:

- Green Industry Day on the Hill is February 14.

### **Alumni Committee:** Arnie reported the following:

- The department newsletter will be available soon. Vandewalle donated time for the layout and editing of the newsletter, which is greatly appreciated. We will post this to the website when it is available.

### **Webmaster:** Kyle Trulen reported the following.

- We are in need of a new WIASLA article. Sam Dennis just wrote an article for a magazine, Leigh will see if he would like it to be featured on the website.
- Vendors will give money to Jay, and then Kyle will upload their information to our website.
- Board Pictures: these should be sent to Kyle for the website board section
- It was decided that it will be free for firms to post job openings to the website
- Student chapter will get information about their events to Kyle.

### **Old Business:**

- Incorporation: Pam hopes to become incorporated by April. She send along a draft of the by-laws for review.

### **New Business:**

## Wisconsin ASLA Board Meeting Minutes

- CIP Grants: Submittals have been postponed until October to coincide with the change of the board year. The board will review a short form that Pam is putting together next month. Grant options include:
  - Speakers
  - Capitol Tree Planting: contact Bruce Co so that our plantings are coordinated with the masterplan
  - LEED Certification workshop at four-state conference
- Shawn passed out information on the Lake Geneva boat trip for this August. We still need to verify a date.
- Ag Hall Courtyard bench: Shawn brought the best construction drawings from his students. Leigh will scan them and Jessica will distribute to the board for review. The student chapter needs to decide how many benches they would like in the courtyard, and how many different styles they would like if there is more than one bench.
- ASLA will reimburse the UW for easel rental to present our work at the capitol during ASLA month.

**Next meeting:** The next Executive Board meeting is scheduled for Wednesday, March 14<sup>th</sup>, in Milwaukee at 5:30pm (or the hour just prior to the President's Reception at the Spring Conference).

**Adjournment:** Dan motioned to adjourn and Jessica seconded. Approved by consensus. The meeting was adjourned at 8:09 p.m.

Notes taken and written by Chapter Secretary Jessica Thuli.