

Wisconsin ASLA Board Meeting Minutes

*Wisconsin Chapter
American Society of Landscape Architects*

**WI ASLA Executive Board Minutes
October 28, 2008**

Call to Order

The October meeting of the WI ASLA Board was called to order at 6:10 p.m. on the 28th of October, at the JJR office in Madison, Wisconsin.

Present: Pam Linn – President; Leigh Gevelinger – Kyle Trulen – Member at Large; Jay Gehler - Treasurer; Shawn Kelly – Trustee; Christa Wollenzien – Member at Large; Sarah Gaskell – Member at Large; Rebecca Flood – New President

Approval of Meeting Minutes: Approved

President's Report

- CPC Meeting at National ASLA Meeting
 - Phase our CIP grants for a few years (3)
 - Continue to support chapters and sending chapter president and president elect to annual meetings
- Media Session
 - Formulate media and/or public relation strategy

Trustee's Report: Shawn Kelly reported the following:

- ASLA National
 - ASLA Magazine
 - Defecate – not including funds generated from ASLA National
 - Not enough students graduating in LA – programs are at capacity
 - Suggestion that every student affiliate chapter has the ASLA Student Chapter as the sponsor for the affiliate chapter

Treasurer's Report: Jay Gehler reported the following:

- Money market account vs. chapter savings account

Committee Reports

Licensure Committee Report Shawn Kelly reported the following:

- Dan and Shawn went to Bayfield, WI with the lobbyist this summer and met secretaries and their staff
- Pam and Jay met with Brian Swingle and Kurt Barth in Milwaukee to talk about licensure
 - Met with lobbyist, drafting attorney,
 - Met again with Brian Swingle after incorporating new language into bill – reached consensus?
 - We cannot give up health safety and welfare – intention still remains
 - Start series of meetings at capital, and build relationships after election
 - Get first reading of bill before budget hits this year

Student Chapter Report: Dan S. reported the following

- Working on ways to raise additional funds for student chapter

New Business:

- 2008 Recognition Awards Banquet
- Student Scholarship Awards Judging
 - Awarded to: Dan Schmitt (Senior) and Bradlee Bertram (Junior)

Wisconsin ASLA Board Meeting Minutes

Next Meeting is the Annual Retreat: December 6th – 9:00am – 4:00pm Location to be determined.
Everyone try to pick two places!

Adjournment: 8:40pm

Notes taken and written by Secretary Leigh Gevelinger.