

Wisconsin ASLA Board Meeting Minutes

*Wisconsin Chapter
American Society of Landscape Architects*

**WI ASLA Executive Board Minutes
July 11, 2006**

Call to Order

The July meeting of the WI ASLA Board was called to order at 6:16 p.m., on the 11th of July 2006, at Bandung Restaurant in Madison, Wisconsin.

Present: Dan Williams – President; Pam Linn – Past-President; Jay Gehler – Treasurer; Shawn Kelly – Trustee; Rebecca Flood – Member-at-large; Christa Wollenzien – Member-at-large; Kyle Trulen – Member-at-large; Jessie Fink – Secretary; and Lisa Lewis – Guest

Approval of May Meeting Minutes: Pam Linn moved to approve the May Executive Board meeting minutes. Seconded by Rebecca Flood. Approved by consensus.

President's Report: Dan Williams reported the following:

- Kyle Trulen has been appointed Member-at-Large (Webmaster) effective July 11, 2006. Kyle will serve out the remainder of this term, and is on the ballot for a two-year term beginning this fall.
- National ASLA has a grant to support licensure, due back August 15, 2006 (see handout). Handouts were also given on New Hampshire's new practice act, licensure talking points, and a licensure fact sheet.
- Elections are underway. Ballots are due back postmarked by July 28.
- Perry Howard was elected 2007 National ASLA president-elect. National is also looking for other people to run for positions. Email Shawn if interested.
- The student chapter liaison from National sent out a summary on student chapter participation. Wisconsin needs help recruiting members.
- The green roof is up to \$157,000 in donations.
- This year's National conference is in Minneapolis. Send registration in now to get the reduced rate.

Trustee's Report: Shawn Kelly reported the following:

- The funding drive for the green roof will begin targeting firms. There are great pictures of the green roof on www.asla.org, and the organization has done a fantastic job of getting media attention for the project.
- Input was given to the US Green Building Council towards a site construction LEED rating. They plan to incorporate our comments into the rating, which will probably take a couple years to develop and implement.
- 252 submissions were received for the National student awards.

Treasurer's Report: Jay Gehler reported the following:

- A detailed Treasurer's report was presented. See attached handout for details.
- Jay is going to segregate out the licensure funds and student scholarship funds into separate accounts. We should have one year's reserve of operating funds in our savings account and spend the remainder.
- Sheridyn and our lobbyist have not yet submitted bills for the work they've done.

Committee Reports:

Licensure Committee: Shawn Kelly reported the following:

- Shawn did not attend the licensure summit.
- Draft exemptions to include in the bill have been written. Please review and comment.
- There is a meeting on July 19th with Rep. Lothian to discuss the bill. The lobbyist is working on getting a Senate supporter as well. The next session begins in December, and the state budget hits in February. We should be ready to act immediately when the session opens to get this done before the budget debate starts.
- Jay will facilitate a meeting with the green industry to discuss new language for the bill and their concerns. The meeting should be in Madison at either (1) Jay's office, (2) Dan's office, or (3) the lobbyist's office.

Wisconsin ASLA Board Meeting Minutes

- The lobbyist would like Board member's home addresses for garnering support for the bill. Pam also needs these; new board members should email their addresses to Pam.

Student Chapter:

- The new chapter president is Leigh Gevelinger.
- Leigh was looking for help with the courtyard project. She should send an email to Jess Fink to distribute to the membership.

UW LA Dept.:

- There is a retreat at the end of summer to discuss the department and its future direction.
- Evelyn Howell would like information on contemporary landscape architecture projects in Wisconsin. Decision was made to send her pdf's of the award submissions.

Visibility Committee:

- CIP Grant applications were submitted. Vanessa Warren contacted Rebecca and told her that the website submission was pulled from consideration because they are not funding websites. National ASLA has hired a firm to consult on their website that is supposed to be available for chapters as well. Possible idea for next year is to submit for an entire public relations package, of which the website is a component. The other CIP Grant is still in the running.

Alumni Committee: Nothing to report.

Fellows Committee:

- We need to talk to the Potomac Chapter to see what they submit, as they have a lot of people make Fellow.

Old Business:

Incorporation –

- Our bylaws have some issues that need to be ironed out before incorporation can go through. Pam will email out the necessary revisions for a Board vote.

Web Site Update –

- Kyle will be taking over the website as of tonight, and reviewing what has been done to date. Send him any ideas for materials to be added to the site.

CIP Grants – See Visibility Committee Report.

HALS Update –

- Julie Loerhl is working with Arnie on the HALS project to assemble materials. Dan will send an email to check on the status of the work and to get a copy.

New Business:

2006 Annual Convention - Minneapolis – Dan will be sending out a personal invitation to members to attend.

Fall Awards Banquet – Dan to look into a venue in Madison.

Golf Outing – Scheduled for Sept 22 at 6-mile Golf Course in Waunakee. Flyers will be ready to mail shortly.

Open Meeting – Scheduled for August 15, 5:30-8:30 pm, on a Betty Lou Cruise on Lake Mendota. In case of inclement weather, the location will be moved indoors to the Mariner's Inn or Nau-Ti-Gal. Cost will be \$25 per person and we can accommodate up to 50 people. Jay is pulling together a flyer to mail out for invitations.

Wisconsin ASLA Board Meeting Minutes

Next meeting: The August Executive Board meeting is scheduled for before the cruise at 4:30 pm on Tuesday, August 15 at either the Nau-Ti-Gal or the Mariner's Inn in Madison, WI. Jay Gehler will coordinate.

Adjournment: Jay Gehler motioned to adjourn. Christa Wollenzien seconded the motion. The meeting was adjourned by consensus at 7:20 p.m.

Notes taken and written by Chapter Secretary Jessie Fink.