

Wisconsin ASLA Board Meeting Minutes

*Wisconsin Chapter  
American Society of Landscape Architects*

**WI ASLA Executive Board Minutes  
January 23, 2008**

**Call to Order**

The January meeting of the WI ASLA Board was called to order at 6:15 p.m. on the 23rd of December, at the Brocach Irish Pub in Madison, Wisconsin.

**Present:** Pam Linn – President; Shawn Kelly – Trustee; Jay Gehler – Treasurer; Kyle; Christa Wollenzien – Member-at-Large; Zach Vieth – Student Chapter President; Leigh Gevelinger - Secretary

**Approval of November Meeting Minutes:** Motion to approve January minutes by Pam Linn. Seconded by Shawn Kelly.

**President's Report**

- February 20<sup>th</sup>, National Lobby Day – Pam will be attending
- Leadership Conference (attach to minutes, request)
  - Jay Gehler, Christa Wollenzien, and Leigh Gevelinger are interested in attending Leadership Conference
- ASLA Database

**Trustee's Report:** Shawn Kelly reported the following:

- Next Trustees meeting in May – Student Affiliate Chapter
  - Suggest that all student chapter affiliates must have sponsorship from their state chapter, recognize merging professionals of student chapters,
- Harry Howard – Each One Reach One – Discovering Careers in Landscape Architecture
  - Shawn will reserve Capital Rotunda for senior capstone
- April 18<sup>th</sup> Career Fair and Jensen Longenecker Banquet
- Call for entries, February 1<sup>st</sup>
- Advocacy Network,
- National ASLA Statement on Climate Change

**Treasurer's Report:** Jay Gehler reported the following:

- Computer Repair Expense
- New Computer Purchases

**Committee Reports**

**Licensure Committee Report**

- Licensure bill has been assigned a number - Assembly bill 667
  - Has been assigned to Rep. Hoepsch Committee
  - Meeting January 24<sup>th</sup>, 2008 at the Capital, push for Rapid Committee Hearing - meet with Honadel's committee

**UW LA Department:** Shawn Kelly reported the following:

- Retreat Scheduled in February
- Arnold Alanen plans to retire in Summer
- Bench Designs will be discussed next meeting, February

**Student Chapter:** Zach Vieth reported the following

- LABASH, Guelph - Students taking Badger Bus, over 25 people
- Resume and Portfolio Workshop, Tuesday February 5<sup>th</sup> @ 6:00pm

## Wisconsin ASLA Board Meeting Minutes

- Student Chapter Website update

### **Visibility Report**

- Interest in public relations and press releases
  - Jay volunteered to check into
- Focus on getting better coverage for events

### **Alumni Committee**

- Zach and Jay will attend the next meeting

### **Fellows Committee**

- Nomination deadline for Fellows is February 15<sup>th</sup>
  - Currently no nominations for Fellows Award
- Discussion of how to effectively nominate fellows

### **Old Business:**

- General Calendar for 2008:
  - Executive Board Retreat sometime between the beginnings of November and January.
  - Recognition awards January, 31<sup>st</sup>, 2008
  - Spring Conference (March?)
  - Licensure Summit possibly being held in Madison this year June 28<sup>th</sup>.
  - Golf outing—September 14
  - LA's on the Lake boat cruise may or may not happen depending on whether or not the licensure summit is held in Madison in the summer.
  - National Landscape Architecture month.

### **New Business:**

- Discussion to hire an executive director ( May/June)
- Professional Awards - Due February 15<sup>th</sup>
- Tentative date for Awards is April 24<sup>th</sup>, location in Madison, WI
- Licensure committee asked us what barriers limit our practice within the state of Wisconsin?
- E-News – regular news sent out WI ASLA members to encourage them to go to the website
- Discussion of Electronic Archiving for Board

**Next meeting:** The next Executive Board meeting is scheduled for February 20th at 6:00pm in the Milwaukee area.

**Adjournment:** 9:19pm

Notes taken and written by Secretary Leigh Gevelinger.