

Wisconsin ASLA Board Meeting Minutes

*Wisconsin Chapter
American Society of Landscape Architects*

**WI ASLA Executive Board Minutes
April 25, 2006**

Call to Order

The April meeting of the WI ASLA Board was called to order at 6:05 p.m., on the 25th of April 2006, at Hi-Way Harry's in Johnson Creek, Wisconsin.

Present: Dan Williams – President; Pam Linn – Past-President; Jay Gehler – Treasurer; Rebecca Flood – Member-at-large; Christa Wollenzien – Member-at-large; Sheradyn Mikul – Student Representative; and Jessie Fink – Secretary

Approval of March Meeting Minutes: Jay Gehler moved to approve the March Executive Board meeting minutes. Seconded by Christa Wollenzien. Approved by consensus.

President's Report: Dan Williams reported the following:

- The green roof dedication at National ASLA headquarters is tomorrow, April 26. It is unfortunate that this was not scheduled for May when the chapter leadership from all states could be in attendance.
- We are considering donating a 5" oak tree in honor of landscape architecture month to Capitol Square to replace the trees removed last month. This should be approximately \$1,500. Dan will contact the Bruce Company to get an exact price, and the Board will vote over email on the final decision.
- Present and past award winners and student projects were on display in the Capitol rotunda for the first two weeks of April.
- Dan will send 8.5" x 11" copies of this year's professional award boards to Pam to take to Lobby Day.
- WAPA thought the joint spring conference worked well. They would like to collaborate again next year, and have the Midwest Express Center in Milwaukee reserved. Pam will contact Tom Favour at WAPA to coordinate. To promote the Practice Act to the planners, Christa made the suggestion to have a break-out session at next year's conference on licensure, possibly with a speaker from National or another state with a Practice Law.
- Therese Gripentrog of the Milwaukee DNR would like WI ASLA to join the National Park Service's River and Trails Program that helps communities develop trails with LA's volunteering to lead charrettes on weekends. We'll post on the website once it's up and running to see if any members are interested.
- This week, we'll send out an email for nominations for next year's Board. Open positions include Member-at-Large, Member-at-Large Webmaster, Secretary, Treasurer, and President-Elect. Dan will write a letter and Jess will email it out to the membership.

Trustee's Report:

- Jay Gehler requests that if Shawn Kelly attends the mid-year trustee's meeting to please request an updated chapter operations manual.

Treasurer's Report: Jay Gehler reported the following:

- A detailed Treasurer's report was presented. See attached handout for details.
- Jay will be getting a credit card for the chapter.
- Christa and Rebecca need copies of the budget for the CIP Grant submissions. The budget should highlight matching funds for the project.

Committee Reports:

Licensure Committee:

- Shawn is moving forward with the lobbyist.
- Jay reports that most of the WLCA board is amenable to the Practice Act, and would like to discuss it with us. Their next board meeting is June 20, which Jay, Shawn, and the lobbyist should consider attending. They are also looking for LA support of CLT (Certified Landscape Technicians) in specifications.

Wisconsin ASLA Board Meeting Minutes

Student Chapter: Sheradyn Mikul reported the following:

- Jury week is next week. Seniors are presenting Monday, Tuesday, and Wednesday at the Friedrich Center. They will also be at a symposium at the Biotech Building this Saturday.
- All seniors are submitting their projects to the Wayne Grace Memorial Student Design Competition.
- The courtyard bollards will be coming in the next six weeks.
- The job fair went well. Sheradyn knows of at least 2 students that directly received a full-time position or internship from the fair.

UW LA Dept.:

- Student ASLA awards were judged at JJR on April 5. All presenters did a great job, and the selection was very difficult.

Visibility Committee:

- CIP Grant applications are almost complete. Thanks to Christa and Rebecca for working on them. We are still in need of the following items for the applications: (1) Budget/treasurer's report highlighting matching funds for grant, (2) chapter annual report, (3) reports on other open grants (Bruce – students, Ken – speakers), (4) letter from Arnie for HALS, (5) Project public relations plan (Question for Bruce/Ken), (6) Dan's signature.
- The website is 90% complete, and primarily just needs content. Possible ideas for content include Leadership Express, meeting minutes, results of logo contest, professional awards, notice of elections, etc. We will need to transition the web design responsibilities from Sheradyn to another board member if he gets a job out of state. The credit card number will also be needed for the provider when we get ready to launch it.

Alumni Committee: Nothing to report.

Fellows Committee:

- Shawn was not selected for fellowship this year. We need to talk to the Potomac Chapter to see what they submit, as they have a lot of people make it.
- Jim K. will be nominated next year by Pam.

Old Business:

Incorporation – Pam will check on status.

Web Site Update – See Visibility Committee Report.

Spring Joint Conference –

- See President's Report.
- Next year's conference will be set up by the President-Elect and Member-at-Large.

CIP Grants – See Visibility Committee Report.

Professional Awards –

- Decision was made to keep the Professional Awards banquet with the spring conference. As next year's conference will be in Milwaukee, the location should be better for those who just want to attend the banquet but not the conference.
- A location near the Midwest Express Center will be needed for next year's banquet. Potential location is the Hyatt across the street.

Wisconsin ASLA Board Meeting Minutes

New Business:

Speakers for Upcoming Events – Send any ideas for speakers to Pam. We have time and money to line up speakers for next year's conference if we start early.

Fall Awards Banquet – Dan to look into a venue in Madison.

Golf Outing – Scheduled for Sept 22 at 6-mile Golf Course in Waunakee. Still need scholarships to be awarded.

Vender List – Dan to write letter to vendors to ask for sponsorship of annual events. Bruce should have a vendor list from the spring conference that is up to date.

Open Meeting – Possibility of getting vendors to sponsor an open meeting of the Executive Board this summer to invite all members to attend. Idea of having the meeting on a Betty Lou Cruise on Lake Monona. Jay to pursue.

Next meeting: The May/June Executive Board meeting is scheduled for 6 pm on Tuesday, May 30 at Fiesta Garibaldi in Johnson Creek, WI.

Adjournment: Pam Linn motioned to adjourn. Rebecca Flood seconded the motion. The meeting was adjourned by consensus at 7:55 p.m.

Notes taken and written by Chapter Secretary Jessie Fink.