

WISCONSIN CHAPTER – AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

The American Society of Landscape Architects serves as the professional association of Landscape Architects. Founded in 1899 with 11 original members, ASLA has grown to more than 16,200 members and 48 chapters, representing all 50 states, US territories, and 42 countries around the world. ASLA promotes the landscape architecture profession and advances the practice through advocacy, education, communication and fellowship.

The Wisconsin Chapter currently serves over **250** members, fellows affiliates and students. The Chapter sponsors events throughout the year that highlight, enlighten and advance the profession of Landscape Architecture.

The Spring Conference features nationally recognized speakers and is held in tandem with our Professional Awards Banquet. We expect approximately **250** registrants for the Conference and Awards Banquet. Exhibitor booth and display space are available for sponsorship.

The Golf Outing is our annual event benefiting scholarships awarded to UW-Madison Landscape Architecture students. Hole sponsorship, prize awards and refreshment sponsorships are available. Enjoy a fun filled day of golf and fellowship at one of our beautiful Wisconsin courses!

The Chapter has also launched our new website, www.wiasla.org, linking our sponsors to our membership via your website. Reach out to our members to promote your products or services!

We welcome the opportunity to work with you as our sponsor to attain a sponsorship level that meets your needs and helps us advance the profession of Landscape Architecture!

WIASLA SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$2500

- Acknowledgement as a WIASLA Gold Sponsor on the WIASLA web site, including your company logo as our sponsor and link to your web site.
- Spring Conference Exhibitor booth space, including one table and electrical hookup. ONE full registration to the Spring Conference, including one person's attendance at all conference sessions, lunch and Professional Awards Banquet. Your company name and logo will be printed on the conference program. Contact list of conference participants.
- ONE full registration to the Golf Outing, including sign with your company logo as a hole sponsor as a WIASLA Gold Sponsor.

SILVER SPONSORSHIP \$1000

- Acknowledgement as a WIASLA Silver Sponsor on the WIASLA web site, including your company logo as our sponsor and link to your web site.
- ONE full registration to the Spring Conference, including one person's attendance at all conference sessions, lunch and Professional Awards Banquet. Your company name and logo will be printed on the conference program. Contact list of conference participants.
- ONE full registration to the Golf Outing, including sign with your company logo as a hole sponsor as a WIASLA Silver Sponsor.

BRONZE SPONSORSHIP \$500

- Acknowledgement as a WIASLA Bronze Sponsor on the WIASLA web site, including your company logo as our sponsor and link to your web site.
- ONE full registration to the Spring Conference, including one person's attendance at all conference sessions, lunch and Professional Awards Banquet. Your company name and logo will be printed on the

conference program. Contact list of conference participants.

- ONE full registration to the Golf Outing, including sign with your company logo as a hole sponsor as a WIASLA Silver Sponsor.

* **NEW!** WIASLA WEB SITE \$250

- Link to your web site on the WIASLA web site, including your company logo!

SPRING CONFERENCE EXHIBITOR SPACE \$500

- Exhibit booth space, including one table (6' long by 30" deep) and electrical hookup. Sponsorship entitles you to one full registration for the conference.
- Contact list of conference participants.

SPRING CONFERENCE UNATTENDED DISPLAY \$100

- Table space for literature and business cards within the exhibit area
- Contact list of conference participants

ANNUAL WIASLA GOLF OUTING HOLE SPONSOR \$250

- One full registration to the Golf Outing, including sign with your company logo as a hole sponsor.



For more information, contact;
Jay Gehler
PO Box 107
Sun Prairie, WI 53590
(608) 825-6722
jgehler@aol.com